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## Water Action Contest

### Objective

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This contest will be conducted to provide various organizations in the world with the opportunity to present their actions/activities at the grassroots level towards the resolution of the world water issues at the 3rd World Water Forum. Participation will be encouraged through the possibility to attend the third World Water Forum to present the action.

### What is an Action?

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The actions, which are being focused on, are grassroots level activities that are implemented in practical and tangible ways, and have a real effect on the way water situation is improved through them. These can include projects (actual implementation), awareness-raising campaigns, and promotion of participatory process, on water related issues such as water supply and sanitation, water-related diseases, irrigation, drainage, dams, river and lake basins, wetlands, groundwater, poverty, gender, capacity building, community participation.

The following are a few examples of actions at the grassroots level:

- Encouraging farmers or other users to make efficient use of water;
- Training and raising awareness for school children, teachers, women, local government officials, other NGOs;
- Introduction of rainwater-harvesting tanks or ponds;
- Development of simple water supply system (through vinyl pipe to a village);
- Assisting activities in assessing pollution and introduce clean water technology;
- Building new toilets and upgrading existing pit latrines;
- Flood prevention for poor households;
- Participatory activities to empower the people to restore their own environment;
- Re-establishment of riparian vegetation zone alongside a river or wetlands;
- Clean-up campaigns to protect ecosystems or water quality;
- Grassroots women working with side to side with professionals to solve water and environmental crisis;
- Promotion of reforestation in cooperation with local communities.

Many more actions of various kinds other than these are welcome to be registered.

### Winning Prize

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#### **Special awards for the 100 finalist organizations:**

One representative from the 100 finalist organizations will be invited to the 3<sup>rd</sup> World Water Forum in Japan in March 2003 to present their actions at poster sessions in the Forum. Necessary costs, such as airfare, Forum registration fee, accommodation and per diems will be covered by the Secretariat of the 3rd World Water Forum.

#### **Grand Prix:**

50,000 US\$ will be awarded to the winner of Grand Prix. The prize must be used by the winner organization to continue the award-winning exercise or similar ones.

### Application period

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Applications will be accepted only during the period from November 18 to December 20, 2002.

## Eligibility for entry

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Organizations that have been working diligently on water issues at the grassroots level are eligible. Any organizations including NGOs from any country can enter the contest.

## Selection procedure

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### **Preliminary selection:** January 2002

Around 200 organizations will be selected through the evaluation of the submitted reports. The preliminary evaluation will be made by consultants. Selection of the 100 finalists will be made by the Secretariat of the 3rd World Water Forum in cooperation with the Water Action Unit (WAU) of the World Water Council (WWC) and the Global Water Partnership (GWP).

### **Final selection:** March 2003 (during the Forum)

Finalists will make a 2-day poster presentation during the Forum from March 16 to 21, 2003 at the Stakeholder Center in Kyoto International Conference Hall. The ten best actions will be selected through the judgment of the poster presentation by an international panel of jury.

**Award Ceremony:** The award of prizes to the ten finalists, including the award of the Grand Prix will be made at the Closing Ceremony of the 3rd World Water Forum on March 23, 2003

*\* Necessary actions for the logistical arrangements for the trip of the representatives from the 100 finalist organizations to Japan will commence in January 2003.*

## How to enter

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A duly filled application form (A. About your organization and B. Water Action Statement) of the grassroots actions on water should be submitted to the Secretariat of the 3rd World Water Forum by post, fax or e-mail.

The form must be filled in English. Other languages are not acceptable. However, translation assistance is available in the following languages: Japanese, French, Spanish and German. Please contact the Secretariat.

Materials to be submitted:

- Application Form (A. About your organization and B. Water Action Statement) (included in this document)
- Photographs or videos, which introduce the activity and the results of the Actions (optional)
- Any other materials like brochures, which serve as a reference for evaluation (optional)

### **Please submit to: The Secretariat of the 3rd World Water Forum**

**5<sup>th</sup> floor, 2-2-4, Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan**

**Phone: +81 3 5212 1645 - Fax: +81 3 5212 1649**

**E-mail: [actioncontest@water-forum3.com](mailto:actioncontest@water-forum3.com)**

- The criteria to be used in evaluating water actions are included in this document.
- Any cost for entry such as postage and shipping cost is to be paid by an entrant.
- Materials submitted for entry will not be returned.

### **Notice:**

*Only actions that are submitted specifically for consideration in the contest will be considered. Those who have already submitted actions in **the World Water Actions** (<http://www.worldwatercouncil.org/WAU.shtml>) and have intention to enter the Contest are kindly requested to fill an application form and submit it to the Secretariat above.*

## Criteria for Evaluating Water Actions (described in Form B)

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The following are the criteria that will be used when evaluating water actions submitted to the Water Action Contest. All sections must be plainly answered.

### 1. Description of the Problem and Action as Implemented

*Brief and Clear* description of the water problem/crisis in hand and consequently achieved action should be provided.

**Hints to fill in this section:**

- Articulate the problem or water crisis at hand.
- Clear definition of the action (i.e., where, when and why?)
- Difficulties in implementing the action
- Claims of improvement of existing conditions
- Additional relevant information

### 2. Impact of Implemented Action

Impact of the action in alleviating or eradicating the water problem should be articulated.

**Hints to fill in this section:**

- Result after implementation (short-term and long-term general impact)
- Social impact (benefits of grassroots people: poverty alleviation, improvement of quality of life)
- Economic impact (grassroots economical benefits : job opportunity, economic development)
- Environmental impact (does the project target and important challenge within the water environment?)
- Scale of the impact (in terms of IWRM, i.e., local, basin, sub-basin, regional, national, or international)
- Indirect impact
- Additional relevant information

### 3. Stakeholder Participation

The contribution of all types of stakeholders involved in implementing or designing the action should be clearly defined.

**Hints to fill in this section**

- Types of stakeholders involved (i.e., Grassroots , Researchers, NGO, Government Officials, etc.)
- What is the role and contribution of involved stakeholders?
- User's involvement (how and when?)
- Resources used (how local resources have been efficiently used?)
- Additional relevant information

#### 4. Sustainability

The plans for sustaining the action should be clearly reported.

##### Hints to fill in this section

- Problems to assure sustainability (What are the obstacles toward sustainability)
- Replicability of the action (both opportunities and possible constraints on implementation in different circumstances ; If the community wants to replicate the action, may they rely on your support?)
- Link to the "Vision" and "Framework for Action"
- Additional relevant information

#### 5. Commitment

It is important to articulate your commitment to pursuing the action or following it up.

##### Hints to fill in this section

- Plans of the actors to continue and expand the action
- Commitment to assure sustainability
- Expected outcomes versus actual outcomes (where action completed or partially completed)
- Additional relevant information

#### 6. Originality and Innovative Ideas

Originality or innovative ideas for unsolved problems should be clearly reported.

##### Hints to fill in this section:

- Does the action apply innovative solutions to an unsolved problem?
- What kind of technology and expertise has been used to optimize the results of your action
- What is your contribution to the know-how or technology transfer?
- Can your actions be easily replicated and scaled up to accelerate provision of services to the unserved?
- Additional relevant information

## Form A: About your organization

Name of the organization:

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Brief explanation about the organization:

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Name of representative:

Title: \_\_\_\_\_  
Name: \_\_\_\_\_

Name of contact:

Title: \_\_\_\_\_  
Name: \_\_\_\_\_

Mailing address:

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Telephone: \_\_\_\_\_

Facsimile: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Submit to:

Secretariat of the 3rd World Water Forum

5<sup>th</sup> floor, 2-2-4, Kojimachi

Chiyoda-ku, Tokyo 102-0083, Japan

Phone: +81 3 5212 1645

Fax: +81 3 5212 1649

E-mail: [actioncontest@water-forum3.com](mailto:actioncontest@water-forum3.com)

## **Form B: Water Action Statement (within 3 pages)**

**1. Description of the Problem and Action as Implemented**

**2. Impact of Implemented Action**

### **3. Stakeholder Participation**

### **4. Sustainability**

**5. Commitment**

**6. Originality and Innovative Ideas**