Industry in action: accelerating corporate adoption of nature-based solutions

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CDP operates on behalf of investors and purchasers
5,537 heavily water dependent companies were requested to disclose business critical water data.

2,934 companies responded from a range of sectors and financial markets.

Targeted industry sectors include:
- apparel
- chemicals
- food & beverage
- metals & mining
- oil & gas
- pharmaceuticals
- power generation
- semiconductors
2011 top corporate water targets and goals

- Efficiency
- Absolute reduction
- Quality of discharges
- Monitoring
- Normalized reduction
- Partnerships
- Minimum Standards
- Risk mitigation
- Guidance
- Water Management
- Compliance
- Quality of water
Investors expect companies to develop a broader understanding of their water risks. They expect companies to increase awareness of basin-level issues and invest in nature to address these.

“Company reporting should reflect that water challenges are region-specific, and include basin-level hydrological, environmental, social, economic and regulatory information as appropriate.”

Water Management Expectations Towards Companies, NBIM
In response, in 2017 CDP began to bring nature into the boardroom

Score companies more highly if they set nature-related targets

In addition, we track progress against these targets, monitor investments made in nature-based solutions, and share lessons and experiences to build capacity
2020 top corporate water targets and goals

- Reduction in consumptive volumes
- Absolute reduction of water withdrawals
- Reduction of product water intensity
- Watershed remediation and habitat restoration
- Water pollution prevention
- Engagement with public policy makers
- Strengthen links with local community
- Supply chain water stewardship
- Sustainable agriculture
- WASH in the workplace
- Improve monitoring of water use
Investing in nature enables companies to realize the true value of water

Business continuity + Licence to operate + Brand value = True value of water
Opportunities are to be had

- Business case for action is clear and compelling
- Massive potential to harness corporate commitments to achieve water security
- Transparency and accountability are powerful tools for realising this potential

US$5.5 Billion
Forecast corporate investment in water risk management